



Link Media Outdoor Announces West Virginia Acquisition

ROSWELL, Ga.--(BUSINESS WIRE)-- Link Media Outdoor (“Link”), is pleased to announce the purchase of the outdoor advertising assets of Image Outdoor Advertising, LLC, based in Summersville, WV. Image was founded in 1995 and operates 226 billboard faces on interstates and four lane highways throughout West Virginia. These assets complement Link’s 2018 acquisition of over 250 billboard faces from Tammy Lynn Outdoor, LLC, establishing Link as the 3rd largest billboard operator in West Virginia. Jim McLaughlin, President and CEO of Link said, “The Image assets greatly enhance our West Virginia footprint, and allow Link to expand our service to advertisers and customers across the state. Mike Steadham did an excellent job building Image Outdoor, and Link is delighted to add these assets to our inventory.” The majority of the purchase price was paid in cash, along with unregistered shares of Boston Omaha Corporation Class A common stock.

Link Media Outdoor is a wholly owned subsidiary of Boston Omaha Corporation (NASDAQ: BOMN) – www.bostonomaha.com. Link operates approximately 5,600 billboard advertising faces in Georgia, Alabama, Florida, Wisconsin, West Virginia, Virginia, Illinois, Iowa, Missouri, Nebraska and Kansas.

For more information visit www.linkmediaoutdoor.com.

Forward-Looking Statements

Matters discussed in this press release may constitute forward-looking statements. The Private Securities Litigation Reform Act of 1995 provides safe harbor protections for forward-looking statements in order to encourage companies to provide prospective information about their business. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements, which are other than statements of historical facts. The Company desires to take advantage of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and is including this cautionary statement in connection with this safe harbor legislation. The words “believe,” “anticipate,” “intends,” “estimate,” “forecast,” “project,” “plan,” “potential,” “may,” “should,” “expect,” “pending” and similar expressions identify forward-looking statements. The forward-looking statements in this press release are based upon various assumptions, many of which are based, in turn, upon further assumptions, including without limitation, our management's examination of historical operating trends, data contained in our records and other data available from third parties. Although we believe that these assumptions were reasonable when made, because these assumptions are inherently subject to significant uncertainties and contingencies which are difficult or impossible to predict and are beyond our control, we cannot assure you that we will achieve or accomplish these expectations, beliefs or projections.

Contacts

Jim McLaughlin
Link Media Outdoor, LLC
200 Mansell Court East
Building 200, Suite 360
Roswell, GA 30076
844-404-LINK

